

SPEAKING



CROWN



Anyier Yuol

*Founder and President of Lead
Beyond Education and CEO of
Anyier Model Management*

Doctor of Philosophy (PhD) Candidate (Research. The African cultural practice of bride price: A case of South Sudanese in Australia), WSU, Master of Development Studies 2018 (spec. in Refugees and Displacement), Bachelor of Arts 2016 (Double major: Development Studies, Sociology & Anthropology), UNSW.



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Anyier Yuol

Les Murray Award Winner

How I became a refugee



0:14 / 3:34



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The Incredible Story of Anyier Yuol | 2023 Australia for UNHCR - SBS Les Murray Award Winner



Uncovering emotional and intellectual connections between Anyier and her audience, the audience is invited to walk in her shoes with her on a journey that brought her from refugee camp to running a modelling agency, charity organisation, undertaking her PhD and representing Culturally and Racially Marginalised women and girls in international forums.

Bringing a refreshing perspective, Anyier's engaging personality, lived experienced and unique take on everyday Australian life invites a relaxed and candid environment and allows her audience to engage in thought-provoking and thoughtful discussions about issues that really matters.



Meet Anyier

A South Sudanese Australian woman, born in a refugee camp in Kenya, lost her parents as a child, migrated to Australia at age 10 and almost 20 years later, a force for greatness.

Anyier is energetic, warm and shares a common love for deep talks and sharing wisdom. She wants her audience in Australia and across the world to feel heard and feel inspired and take action to get the most out of life regardless of the struggle they have been through.





Anyier Yuol for West HQ



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MORE VIDEOS



0:09 / 4:15



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https://www.youtube.com/watch?v=mCtb_VRQ7mg&t=2s

Over the years Anyier has provided consultation to local councils, state and national government agencies, schools and businesses on numerous issues on women and girls rights, refugee and gender equality, sport for development, youth participation and improving representation of minority groups in the Australian beauty and fashion industry. In addition to this, she regularly attends high level consultative meetings at the United Nations High Commission for Refugees (UNHCR) in Geneva, where she advocates for the experiences of refugee women to be included in all decisions and agreements.

Anyier is an inspiring young entrepreneur with aspirational dreams for social change. Anyier has been influential in her advocacy activities and creating a space where

young people are able to use their voice to bring change.

She has been successful in improving and promoting diversity in the beauty and fashion industry. More importantly, she passionately went above and beyond in promoting education and inclusion for young people, women and girls nationally and internationally.

Anyier is the former co-chair of the Young Women Advisory Group (Harmony Alliance) and member of the Harmony Alliance Council Committee team for 2018. In this role, she guides and facilitates advocacy and leadership training for young women from migrant and refugee backgrounds to better address the needs of their communities in Australia. These young women represent a diverse

range of industries and work with over 6000 refugees and migrants.

She is also the former chair of the Australian National Committee on Refugee Women (ANCORW) 2017-2020 and facilitates an annual consultation for over 100 refugee women and girls. The consultations are used for numerous local, national, regional and international advocacy opportunities. Anyier frequently represents ANCORW at the UNHCR-NGO consultations and Global Refugee Summit in Geneva where she speaks on numerous issues.

Anyier works along two other areas of significant social impact, where she uses beauty pageants and sports to advocate for integration and inclusiveness. Navigating her adolescent years, Anyier grew a passion for the fashion industry.

Having some success competing in beauty pageants, Anyier was able to garner an audience both locally and internationally, motivating her to create her own national annual pageant and launching a modelling agency. Beauty pageants can sometimes be underestimated, Anyier sees it as a way to raise awareness about the lack of opportunities for women from African backgrounds in the modelling industry, and advocates for better opportunities for them. She is determined to encourage, inspire and support her fellow women to find and exceed their potential within the modelling world and all other facets of their lives and those around them.

Following this stream of work, she has founded Lead Beyond Education (LBE), a charitable organisation dedicated to providing life-changing opportunities through education, human rights advocacy and leadership capacity development to culturally and racially marginalised (CaRM) women and girls from underrepresented groups in Australia and refugee camps.

A testament to her dedication, Anyier was recently awarded the prestigious SBS & Australia for UNHCR Les Murray 2023 Award for Refugee Recognition. Her prominence extends to diverse media platforms, including print, radio, and television. She graced the ABC Daily Wrap with Tracey Holmen during the FIFA Women's World Cup 2023. She was prominently featured in the September 2023 issue of Marie Claire for her remarkable work through the Miss Sahara program.



Speaking Topics

Energetic
Warm
Thought-provoking

Take a break and join Anyier as she unpack issues that are close to her heart and showcase how success can be achieved and boundaries can be broken.



Diversity and inclusion - How to support the practice of inclusion

Inclusive leadership that supports diversity starts by building a culture of belonging, educating yourself and others, and promoting positive visibility and equitable opportunities. Leaders must ensure individuals know they can all benefit equitably and reach their full potential.

Anyier brings a fresh take on diversity and inclusion, having created impactful work with everyone from refugees to corporate leaders. Anyier draws from lived experience as a woman of colour and South Sudanese-Australian growing up being seen as the 'other'. Anyier believes diversity and inclusion can only be achieved if diversity, differences, and equity are truly valued in our society and workplace. In this keynote session, Anyier uses her knowledge and lived experience to call for action and encourage individuals and leaders to leverage the diversity of thinking to create a space that makes a systemic change.

This keynote session is for businesses and organisations who want to take actions and leverage the value of creating an inclusive workplace that supports diversity in our society.

Education and gender equality

Successful individuals, communities, and societies are underpinned by the quality of their educational system. Without equal opportunity and accessible education, individuals cannot reach their full potential.

Born in a refugee camp and raised without formal education, Anyier understands the barriers that prevent individuals from accessing education. Anyier has firsthand experience with the educational challenges of a young refugee woman.

Anyier has forged her path to success by completing her Bachelor's and Master's and now undertaking a PhD, once again, seeking to advance the opportunities for women through her research into challenges and inequalities women face in relationships involving bride price exchange traditions. Anyier Yuol collaborates with a range of stakeholders to amplify the voice of women in Western Sydney across Australia and the world over.

This keynote session is organisations who want to take actions and advance and protect the rights of women and girls. Drive change towards equal education and economic empowerment.

Growth mindset – How to shift your thinking

Anyier believes how you approach your thinking and mindset substantially impacts your personal and professional success. If you adopt a fixed attitude, where you feel your abilities and potential are limited, you will hinder your growth and development. Embracing a growth mindset makes you perceive challenges as opportunities to learn and grow. This mindset encourages you to recognise your strengths, overcome obstacles, adapt to changing circumstances, and continuously learn from experiences. Choosing a growth mindset is crucial for unlocking your potential and achieving success in various aspects of your life.

In her talk, you will learn Anyier's 5 Rules to Maintaining a growth mindset.

Advancing women in leadership

Anyier holds a remarkable blend of experiences and accomplishments that uniquely position her to catalyse the advancement of women in leadership. As the Founder and President of Lead Beyond Education, CEO of Anyier Model Management, and the former Chair of the Australian National Committee on Refugee Women (ANCORW), Anyier has demonstrated her ability to navigate and excel in diverse industries, setting a powerful example for aspiring female leaders.

Anyier's dedication to empowerment and conquering adversity resonates deeply, inspiring others to embrace their potential and lead with resilience. Through her roles and achievements, she has amassed a toolkit of skills, insights, and strategies that she is fervently eager to share. By placing these tools into the hands of women in leadership, Anyier empowers individuals and contributes to the collective rise of influential, capable female leaders who can shape and reshape the world.

Her journey, rooted in empowerment and shaped by her unwavering determination, is a beacon of hope and inspiration for women aspiring to leadership roles. Anyier's multifaceted experience and resolve to empower others make her an invaluable asset in advancing women in leadership, creating a legacy of positive change that will ripple through generations.

This keynote session targets a wide range of audiences interested in women's advancement in leadership and seeking inspiration, guidance, and actionable strategies.

Building resilience - How to adapt and overcome any challenges

Being resilient does not mean that a person does not experience complex life events but can better cope with them when they do occur. It involves adapting to changes and approaching adverse events as constructively as possible.

Born in a refugee camp in Kenya, Anyier dealt with the loss of her parents early, moved to Australia at the age of 10, and dealt with intergenerational conflict. Anyier created her future through hard work and resilience. Anyier has seized every opportunity offered to her to not only extend her formal education to the Doctorate level and launch her social enterprise businesses but also has a vision for an inclusive society in which individuals from different backgrounds can work to achieve their aspirations regardless of their past.

In her talk, you will learn:

- *How Anyier has reframed adversity into opportunities for leadership and growth,*
- *How Anyier's guiding values drive her,*
- *How Anyier was able to garner an audience both locally and internationally, motivating her to create her national annual pageant and launch a modelling agency.*

Testimonials

“It was an absolute joy to work with Anyier! She was kind and professional and a huge hit at our event. Our participants enjoyed hearing her personal story and her advice on how to be more inclusive leaders. Her presence after lunchtime lifted the audience and she was a wonderful lead-in to our development session on inclusive leadership. I would love to work with Anyier Yuol again.”

Women & Leadership Australia

“Anyier Yuol has a commanding presence, and an open and honest nature. She had great content and it was age appropriate for the audience. She looked fabulous and exuded positive vibes. Anyier was a pleasure to work with.”

The Hills Shire Council

“Anyier was a very relevant, relatable and engaging speaker. She was able to captivate the room with her story and inspire our team to keep working on developing their growth mindset and to build on their resilience, positivity and adaptability. Anyier's wealth of knowledge in the diversity, inclusion and gender equality space was also incredibly relevant and interesting for our team, as this is a key focus of our business. Anyier was also highly accessible and warm, she was so generous with her time, staying around after the presentation to talk further with our team and even joined us at our post event function. Our team were so incredibly appreciative of her additional time, discussion and positive energy!”

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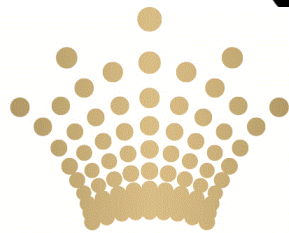
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ROOFTOP

“Each word I speak, I speak with conviction because I hope it will become a catalyst for empowerment, lighting the path for individuals to embrace their potential and collectively illuminate the world.”

Anyier Yuol

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